

**Fountain Hills PTO**  
**Executive Committee Meeting**  
**August 18, 2015**

**PRESENT:** Tara Lamar, Omar Vargas, Lauren Vargas, Nicole Perkins, Rosemarie Barker, Nicci Irvine, Astacia Vagotis and Ken Brande

**GUESTS:** Dr. Patrick Sweeney (Superintendent), Dr. Robert Allen (Assistant Superintendent of Business Operations), Frank Pacha (parent)

**ABSENT:** Jan Broetsky

The meeting was called to order by Tara Lamar at 9:04 a.m. in the Learning Center next to the Fountain Hills Unified School District Office.

**WELCOME GUESTS:**

**Dr. Sweeney** - Putting together a marketing task force of community members to get the word out about the good things our district is doing. Put strategy into place by Spring to encourage people to stay and hopefully entice others back.

- Was Principal at FHHS 2004-2007

- Straight line through our schools should be a huge advantage we need to capitalize on.

- Restructuring of main office with Dr. Allen in charge of finance with the goal of more transparency of budget at every board meeting.

**Dr. Allen** - Intends to bring more clarity and transparency to budget.

- Came from PVUSD where he held a wide range of positions.

- Revenue streams must go to classroom instruction as well as operations for everything to run well.

- Need better discipline with budget. Can not spend what we don't have.

**Tara** - John Flynn (Director of Transportation) has received incredible feedback despite the few hiccups that occurred at beginning of year.

**Ken** - District wide clarity in mission is "woefully" lacking.

Dr. Allen and Dr. Sweeney left at 9:20 a.m.

**OLD BUSINESS**

**End of Year Review**

- Yearbook and Popsicle parties: Awesome! Kindergarten was hesitant at first so work more with them next year in advance. Printed autograph sheets seemed to be a big success for kids who didn't get a yearbook. Teachers were mobbed; super cute. **Order more yearbooks**, ran out with people still wanting more. We need more photos for this year. Make sure teachers and class moms know how to load them - get link out right away. Make sure to get list of people who are not to appear in publication. Is there an App to load photos?

- School Supplies: Parents always wonder why they didn't know. Advertise earlier: all websites, marquee. Paper mix-up at Middle School. Additional reams were provided to

compensate.

- SavMore Cards: Ace Hardware a new participant! Everyone is super excited. Did not purchase more, had leftovers last year.
- Boo-Hoo/Yahoo Breakfast: MUST get flyers in folders at Meet the Teacher in order to advertise to all grades!! Put reminders in final report card about Breakfast and supplies?
- Website: Get updated bios, photos to Nicci. Get calendar, minutes on site, as well as some sort of chart or explanation about where the money from PTO goes so people know what we do.

## **NEW BUSINESS**

**Back To School Night:** 5:30 tonight and tomorrow. Need banner, tape, water, candy, sign-up sheets.

### **Membership Update:**

- Falcon feathers for Four Peaks and Middle School on back of form for incentive. Idea from teachers - great that they are engaging!
- Availability to pay online with credit card, as well as the option to just be a part of email list without paying.
- Print enough flyers to send the out 3 times.
- Wait until second week per school request.

### **Evening Social:**

- Date changes to 9/22 6:30 - 7:30
- Need to get in touch with organizing volunteer hours for childcare.
- Talk with Mrs. D about perhaps offering something other than just cookies for the children. Pizza?

## **FUNDRAISER UPDATES**

**Apex:** Interested in changing dates closer to holidays? Unanimous vote to keep current dates. 11/2-11/13 stays.

**Gala:** - 2/27 at Firerock

- Theme ideas: Saturday Night Live, Great Gatsby, something corresponding to election?
- Update of sponsor page. Email it to see what changes should be made.

**Color Dash:** - Cost: \$35-\$40 for individual. (Groups of more than 4 at \$35), Family of 3 \$85, \$15 each additional, 5 and under are free.

- Options: Neon at Night, Color Dash, Foam.
- Split: 50%, we have our own event page, sponsor page with our logo.
- Dates: Check with Rep to see about evening dates if we do the Neon at Night. Current dates conflict with Easter, and Spring Break.

## **OPEN DISCUSSION**

- \* Mrs. Gomez would like to tie fundraising goal to \$14,000 iPad docking station, not marquee.
- \* Do pre-orders for T-shirts.
- \* Motion and vote to continue Yearbook and Popsicle party - YES
- \* Motion and Vote to continue School Supplies - YES
- \* Motion and Vote to continue Boohoo/Yahoo Breakfast - YES
- \* Hold off on Color Dash until more info.

## **TREASURER'S REPORT**

- Meridian was bought by UMB. There will be new supplies. Need more stamps and bags so others can make deposits.

- \$54,264 June balance. Little lower than previous years. Need to keep loops closed with District office.

- Make sure to email Ken with any deposit details and bring receipts to next meeting.

## **VP REPORTS**

### **McDowell Mountain**

Request for Funds –

Did not get picked up.

Site Council- have not had one yet

### **Four Peaks**

Request for Funds –

- Ivy Violette: \$4,250 for Robotics supplies to be implemented into 4th grade. Will allow for 24 kids to attend meetings twice a week for a \$75 fee. Materials will be recyclable for the most part.

\*Motion to approve Omar. Second Rosemarie. - passed unanimously

- Mrs. Gomez: 100 \$5 gift cards for teachers for extra work they do at dances, parent after school hours. Log system from last year accounted for all but one - worked great.

\* Motion to approve Ken. Second Omar - passed unanimously

- Homework Labs: \$7,00 each for Four Peaks and Middle School. Numbers are much higher than last year. \$11,600 for all three schools last year. Need more clarification before brought to a vote.

Site Council – have not had one yet

### **Middle School**

Request for Funds – See Above

Site Council – Have not had one yet.

No further business was brought before the Board and the meeting was adjourned at 11:21 a.m. The next PTO Board meeting will take place in the Conference Room at the Fountain Hills Unified School District Office at 9:00 a.m. on Tuesday, September 15, 2015.

Respectfully Submitted,

Nicole Perkins

PTO Board, Vice President McDowell Mountain Elementary